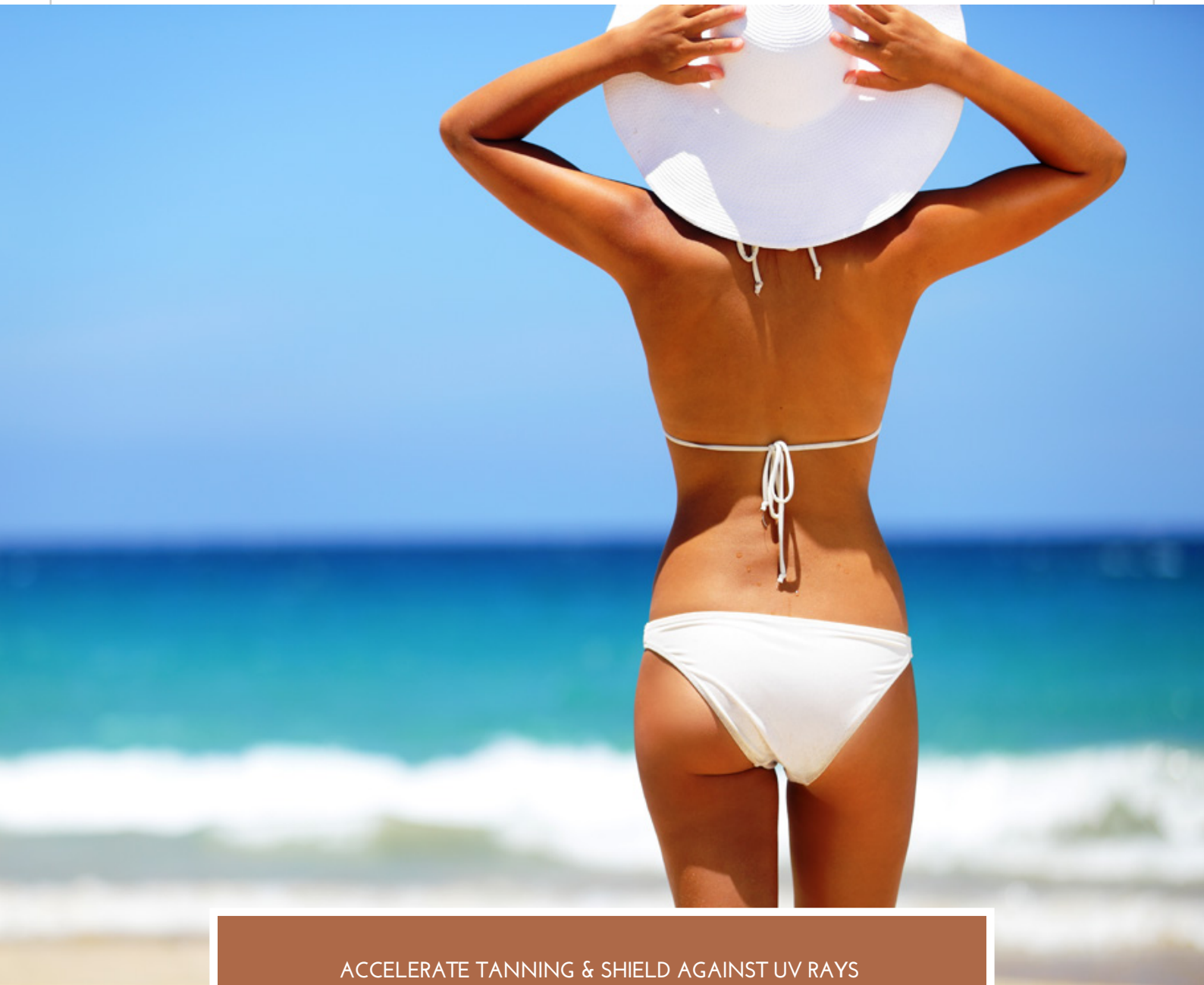




MELALINE®

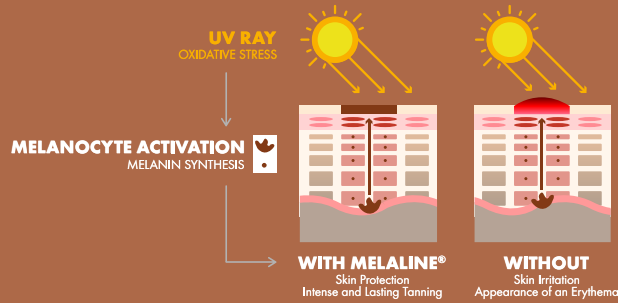


ACCELERATE TANNING & SHIELD AGAINST UV RAYS
PATENTED NATURAL HYDROLYZED SOLUBLE KERATIN RICH IN MELANIN
CLINICAL STUDIES & BIO AVAILABLE OLIGOPEPTIDES

PROTECTS SKIN AGAINST UV RAYS BY ENHANCING ITS NATURAL PROTECTION
INCREASES SKIN PIGMENTATION & TANNING BY STIMULATING MELANOGENESIS
INTENSIFIES, ACCELERATES & PROLONGS THE EFFECTS OF TANNING
REGENERATES THE EPIDERMIS

WORLDWIDE PROVEN INNOVATION

KERAT[®] INNOV
BIOACTIVE KERATIN PEPTIDES®



MELANIN, WHICH IS THE PIGMENT RESPONSIBLE FOR SKIN PROTECTION AND TANNING, IS PRODUCED BY MELANOCYTES WHEN STIMULATED BY OXIDATIVE STRESS SUCH AS UV RAYS.

HOW DOES IT WORK ?

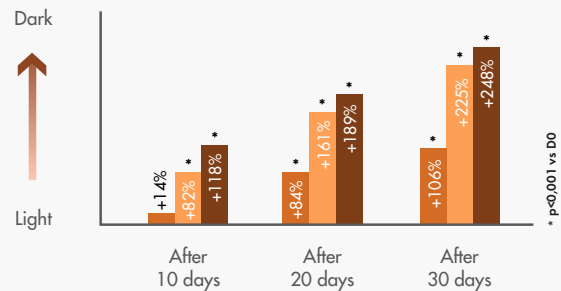
CONCLUSIONS OF IN VIVO CLINICAL STUDIES

(by DERMSCAN | 33 people | 30 days)

With a daily MELALINE® dosage of 650mg, impressive results have been recorded:

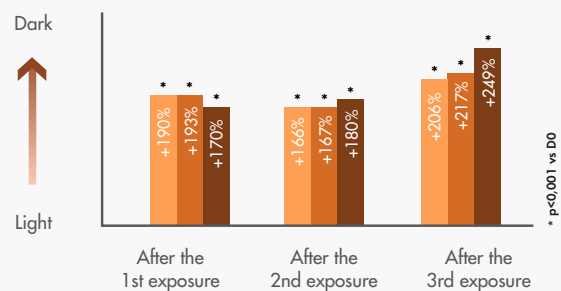
After 30 days of a MELALINE® treatment and within two hours of exposure to UV A rays immediate pigmentation and statistical significant results were recorded:

- MELALINE® drastically increases the existing melanin already available within the skin layers which rapidly move to the skin's surface.
- The melanin content increased by 106%, resulting in a 225% increase in the skin's pigmentation and a 248% increase in skin's darkness.



Following 30 days of MELALINE® and three UV A/B exposures, each one separated by three days, delayed pigmentation was recorded:

- MELALINE® highly intensifies tanning. Melanocytes synthesize new melanin which then moves towards the keratinocytes (the skin's surface). This is called delayed pigmentation, resulting in long lasting tanning.
- Parameters «L» (luminance characteristic) and «ITA°» (a person's skin pigmentation degree by integrating luminance) decreased substantially, making the skin significantly darker (by 249%) and allowing the melanin content to reach 217%.



Overall conclusions:

- MELALINE® boosts the intensification and speed of tanning thanks to melanogenesis stimulation. The efficiency considerably rises as the cure becomes more intense and persistent - the effect of tanning will last longer after exposure.
- MELALINE® contributes to the epidermis regeneration and reinforcement of the skin's natural protective barrier against UV damage by:
 - Strengthening the skin's natural guard and boosting the epidermal cells, keratinocytes and melanocytes.
 - Influencing the skin structure to make it more radiant, more hydrated and more reactive against UVs.

MELALINE® also has strong antioxidant activity which protects and fights against free radicals.

CUSTOMER SATISFACTION

- 93% OF THE PATIENTS ARE SATISFIED
- 81% OF THE PATIENTS FIND THEIR SKIN MORE TANNED AND PIGMENTED
- 81% OF THE PATIENTS FIND THEIR SKIN BETTER AND BRIGHTER
- 81% OF THE PATIENTS FIND THEIR SKIN MORE HYDRATED AND FIRMER
- 76% OF THE PARTICIPANTS SAID THEY WOULD HAVE LIKED TO CONTINUE THE TREATMENT
- 84% WOULD RECOMMEND ITS PURCHASE

- FORM POWDER (SOLUBLE)
- COLOR BROWN
- ORIGIN SHEEP WOOL
- TASTE/SMELL LIGHT
- SHELF LIFE 5 YEARS
- KOSHER & HALAL CERTIFIED

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